PAMELA KARIMI

karimipamela64@gmail.com | +254710834282
https://www.linkedin.com/in/pamela-karimi/

SUMMARY

Innovative and results-driven Front-End Developer with expertise in crafting seamless, visually appealing, and high-performance web applications. Proficient in HTML, CSS, JavaScript, React, and Next.js, with a strong understanding of UI/UX principles. Adept at transforming complex ideas into intuitive, user-friendly designs and optimizing web performance for an enhanced user experience. Passionate about leveraging technology to create dynamic digital solutions while continuously exploring new trends and best practices in web development.

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, SQL
Databases: MongoDB, MySQL, Firebase
Source Control: Git, GitHub
Web Development: React, Nextjs, Tailwind, Bootstrap, React Testing Library
Backend Development: Nodejs
Networking: CISCO

SOFT SKILLS

Effective communication, Self Awareness, Open-Mindedness, Critical Thinking, Time Management, Collaboration, Accountability, Adaptability, Empathy.

PROFESSIONAL EXPERIENCE

FRONT END DEVELOPER / CREATIVE DESIGNER | BRANDNEST ADVERTISING LTD | ONSITE | APRIL 2022 - PRESENT | ADVERTISING AGENCY

- Develop and maintain responsive and visually appealing web pages.
- Optimize website performance and user experience.
- Collaborate with design and marketing teams to create branding assets.
- Design compelling graphics for digital media, print, and presentations.
- Ensure brand consistency across all platforms.

FRONT END DEVELOPER | JIPAMBA | REMOTE | JANUARY 2024 - DECEMBER 2024 | BEAUTICARE DIGITIZATION STARTUP

- Developed interactive and scalable web applications using Next.js.
- Collaborated with UI/UX designers to implement responsive and visually appealing web designs.
- Ensured website optimization for speed and efficiency.
- Integrated APIs and third-party services into web applications.
- Maintained and improved existing features based on user feedback.
- Jipamba Website: https://jipamba.com/

<u>FRONT- END INTERN / GRAPHIC DESIGN | VINTEX TECHNOLOGIES | ONSITE | MAY 2021 - MARCH 2022 | SOFTWARE OUTSOURCING COMPANY</u>

- Designed user-friendly web pages using HTML, CSS, and React.
- Created digital assets including banners, logos, and UI components.
- Developed front-end interfaces that enhanced user experience.
- Assisted in debugging and troubleshooting web applications.
- Ensured consistency in branding across all visual content.

<u>ICT INTERN | MACHAKOS LAW COURTS | ONSITE | JANUARY 2021 - APRIL 2021</u>

- Installed and configured software systems, resolving technical issues efficiently.
- Provided support for network access issues, printer configurations, and routine maintenance.
- Delivered training sessions to improve user understanding of technology systems.
- Maintained accurate guest records and managed room assignments.

PERSONAL PROJECTS

- Sharing Cooks: The Sharing Cook project is a user-friendly platform designed to connect home cooks and food enthusiasts, allowing them to share and discover homemade meals. Built with an intuitive UI in Figma, it features seamless navigation, engaging visuals, and an organized recipe-sharing system. The design prioritizes accessibility, ensuring a smooth user experience across different devices. Through collaborative features and a clean aesthetic, the project enhances community engagement around cooking and meal-sharing.
https://www.figma.com/design/ngdbC2l9hVeiBgW9uQbwpK/SHARING-COOK?node-id=1-1722&t=ffLJwvmL9BoupqQi-1

CERTIFICATIONS

- CISCO :
https://drive.google.com/file/d/1unDPiDf8Cy1xdxHOUz3USF_r6lrydQxN/view?usp=sharing

EDUCATION

BSc BUSINESS INFORMATION TECHNOLOGY | SCOTT CHRISTIAN UNIVERSITY| GRADUATED IN 2021